

Readings Lecture 1: "Introduction to Startup Management."

Online Resources:

- **Y Combinator Startup Library** (Website): Y Combinator's Startup Library is a valuable resource with articles, videos, and advice on various aspects of startup management. [Access it here](#)
- **Startup Genome Report** (Website): The Startup Genome Report provides comprehensive data and insights on startup ecosystems, helping you understand the global landscape and key trends. [Explore it here](#)
- **Harvard Business Review: Startups** (Website): HBR's collection of articles on startups covers a wide range of topics, from innovation to growth strategies. [Access it here](#)
- **Startup Podcasts** (Various Platforms): Podcasts like "How I Built This" and "StartUp" offer real-life stories of successful entrepreneurs and startup journeys.

Videos:

- **Simon Sinek: How Great Leaders Inspire Action** (TED Talk): Simon Sinek's talk explores the concept of "Start with Why" and how it applies to startups and leadership. [Watch it here](#)
- **Eric Ries: The Lean Startup** (YouTube): Eric Ries, the author of "The Lean Startup," explains the core principles of his methodology in this video. [Watch it here](#)
- **Steve Jobs' 2005 Stanford Commencement Address** (YouTube): Steve Jobs' commencement address at Stanford University provides inspiring life lessons and insights that can be applied to entrepreneurship. [Watch it here](#)
- **Guy Kawasaki: The Art of the Start 2.0** (YouTube): Guy Kawasaki, a well-known startup evangelist, shares insights on starting a successful venture in this video. [Watch it here](#)
- **Y Combinator's Startup School** (YouTube): Y Combinator offers a series of videos from its Startup School, featuring talks and advice from experienced entrepreneurs and investors. [Access the playlist here](#)